PULS REALTY GROUP

THE NEW CONSTRUCTION PULS PATH

From First Keys to Forever Land™

LUXURY	LAND	LIFESTYLE	LEGACY

BEFORE YOU VISIT THE MODEL HOME

Contact us first whenever possible. Builder registration policies can affect buyer representation.

- Set your payment and price range.
- Get lender preapproval.
- Compare communities and floor plans.
- Review builder incentives and preferred-lender conditions.
- Understand lot premiums, upgrades, HOA/PID/MUD and estimated taxes.

DON'T COMPARE BASE PRICE ALONE

- Base price + lot premium + upgrades
- Included features
- Deposit and cancellation terms
- Rate and closing-cost incentives
- Preferred-lender/title requirements
- Completion timing and warranties

PROTECT THE PROCESS

- Keep your agent involved from the first visit
- Review builder contract deadlines
- Use independent inspections when allowed and appropriate
- Complete builder orientation and punch-list review
- Perform a final walkthrough before closing

PULS PRO TIP
The builder's sales team represents the builder. Your agent helps you evaluate the transaction from the buyer's side.