PULS REALTY GROUP

THE SELLER'S PULS PATH

From First Keys to Forever Land™

LUXURY	LAND	LIFESTYLE	LEGACY

YOUR SELLING ROADMAP

- Define your goals and timing.
- Research the property and current competition.
- Build a pricing and seller-net strategy.
- Prepare the home for photography and showings.
- Launch with MLS, digital marketing and showing access.
- Review activity and feedback, negotiate offers and manage closing.

BEFORE YOUR CONSULTATION

- List major improvements and known repairs
- Locate survey and relevant property documents
- Note HOA/PID/MUD or solar information
- Think through your ideal move date
- Identify your biggest selling concern

WHAT WE WATCH AFTER LAUNCH

- Showings and inquiries
- Buyer and agent feedback
- Online engagement
- Competing listings
- Offers and terms
- Market changes

PULS PRO TIP
A strong launch combines realistic pricing, clean presentation, easy showing access and consistent follow-up.